

## APPENDIX B

### Doncaster Opportunity Area – Update on proposals for Twinning Partnership including the development of an All Age Careers Website

#### Background

The Opportunity Area (OA) Programme is a DfE funded programme that was originally established to improve social mobility outcomes for children and young people in the twelve OAs. As a condition of the fourth and recently announced fifth year of funding for the programme DfE explicitly asked that all OAs develop plans to work with other areas in similar demographic circumstances and to share good practice with them. £240,000 has been ringfenced for this 'twinning' activity across the two years, with £90,000 in 2021/22 and £150,000 in 2022/23.

The Careers Hub expansion into Sheffield City Region (SCR) is a collaboration that has evolved naturally, with the Doncaster Careers Hub becoming part of the SCR Hub funded through the successful bid to the Careers and Enterprise Company (CEC). This existing relationship and shared activity made this an ideal focus for the wider sharing of practice and Doncaster OA has therefore focused twinning efforts in this area.

#### Year 4 plans

Through consultation with colleagues across the four local authorities the OA developed a set of key projects initiated in Doncaster that could be shared and expanded upon across SCR. These are as follows:

- The expansion of the all age careers platform with content tailored to the needs of each local authority and a separate landing page and tailored content on key sectors, labour market information, employers and post 16 providers. This work has been awarded to U-Explore who currently provide Start in Doncaster <https://www.startindoncaster.com/> ;
- The development of tailored resources linking careers to the curriculum aligned to the large employers of each region. This would build on the current Panjango platform <https://panjango.com/pages/panjango-online> but add relevant buildings into a specific landscape for each of the participating Councils;
- A suite of support for SEN schools across the region including meaningful encounters with a range of disability confident employers and dedicated SEN labour market information materials.

#### Year 5 plans

In year 5, twinning will focus on identified areas of weakness across the city region, namely the following:

- effective careers strategy planning and implementation
- embedding careers in the curriculum
- meaningful encounters with employers and
- experiences of the world of work.

A focus on engaging parents and hard to reach communities is also anticipated.

As in previous years, the responsibility for determining the exact focus of the twinning investment lies with the Councils, the Mayoral Combined Authority, and the schools we serve. The OA propose working up suggestions over the coming month with a view to agreeing next year's programme by the end of this academic year.